



**Polaris Wireless**  
A new breed of wireless technology

**Page 1 of 2**

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**Polaris Wireless Announces Triton PCS Deployment of  
Polaris's Wireless Location Signatures™ Technology**

*Proven Software Solution Provides Accurate, Reliable Location Information  
While Speeding Deployment and Reducing Wireless Carrier Capital Expenses*

**Santa Clara, Calif. – March 11, 2004** – Polaris Wireless, a pioneer in wireless location technology, announced today that Triton PCS has deployed Polaris Wireless's groundbreaking location technology across the wireless carrier's Southeast service area. Triton PCS, an award-winning provider of wireless service in the Southeast, is the first U.S. carrier to deploy the Polaris Wireless technology. Triton PCS selected the system after multi-vendor competitive evaluations.

Triton PCS has deployed the Polaris Wireless location technology across much of its service area, which spans Virginia, North Carolina, South Carolina, northern Georgia and northeastern Tennessee as part of its E911 solution. This deployment assists Triton PCS in meeting the Federal Communications Commission's E911 Phase II requirements in many of the Public Safety Answering Point (PSAP) areas within the company's coverage territory. Triton PCS subscribers and roamers calling for emergency assistance in areas where PSAPs have requested E911 Phase II can be located by public safety agencies that dispatch emergency services.

"We selected Polaris Wireless as an integral part of our E911 Phase II solution because we were able to implement the technology quickly and cost effectively. It also affords us the flexibility to meet the demands of E911 Phase II in a timely manner," said Glen Robinson, Triton PCS senior vice president of technology.

The Polaris Wireless Location Signatures product is a breakthrough in wireless location technology. The accurate, reliable system meets all FCC E911 Phase II requirements and is compliant with industry standards. Performance tested in the United States and Europe, the Polaris WLS product resides on standard servers and requires no modifications to handsets or cell sites. This software-only approach simplifies and speeds deployments, provides complete network coverage and dramatically reduces capital expenditures for wireless carriers.

The Polaris Wireless Location Signatures technology is integrated into the Triton PCS network through standard data interfaces. Triton PCS wireless subscribers and roamers who dial 911 are

connected with the appropriate PSAP. The technology leverages data exchanged between the mobile handset and the wireless network as part of normal network operation. The Polaris system determines the location of the mobile phone and, upon PSAP request, relays the location to the PSAP, which dispatches fire, law enforcement or emergency medical personnel as appropriate.

“We are pleased that Triton PCS has chosen to deploy the innovative Polaris software-based solution,” said Manlio Allegra, CEO of Polaris Wireless. “The Polaris Wireless Location Signatures system can be easily deployed in a portion of a wireless network or across the entire network as an operator’s primary location technology or as a complement to existing location technologies.”

#### **About Triton PCS**

Triton PCS, headquartered in Berwyn, Pennsylvania, is an award-winning wireless carrier providing service in the Southeast. The company markets its service under the brand SunCom, a member of the AT&T Wireless Network. Triton PCS is licensed to operate a digital wireless network in a contiguous area covering 13.6 million people in Virginia, North Carolina, South Carolina, northern Georgia, northeastern Tennessee and southeastern Kentucky. For more information on Triton PCS and its products and services, visit the company’s website at: [www.tritonpcs.com](http://www.tritonpcs.com) and [www.suncom.com](http://www.suncom.com)

#### **About Polaris Wireless**

Polaris Wireless ([www.polariswireless.com](http://www.polariswireless.com)) provides a network-based software technology for determining the location of mobile phones. The cost-effective Polaris Wireless Location Signatures™ product rapidly enables the deployment of ubiquitous, reliable public safety and location-based service applications. Headquartered in Santa Clara, Polaris Wireless helps U.S. carriers meet the FCC’s E-911 Phase II mandate and supports revenue-generating, location-based services for operators worldwide.

In 2003 Polaris succeeded in creating and deploying the first and only software-based location system that meets FCC E911 Phase II requirements. Today Polaris is generating commercial revenue from wireless service providers in the United States. Polaris is backed by California venture capital funds Draper Fisher Jurvetson of Redwood City, Draper Richards of San Francisco and Centre Palisades Ventures of Los Angeles. For more information on Polaris Wireless and the FCC’s wireless E911 Phase II requirements, please visit <http://www.polariswireless.com>.

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