



FOR IMMEDIATE RELEASE

Polaris Wireless Announces Robert Schoenfield as Vice President of Sales for North America

SANTA CLARA, CA – September 29, 2009 - Polaris Wireless, the global leader in high accuracy, software-based wireless location solutions, today announced Robert Schoenfield has joined the company as Vice President of Sales for North America.

Mr. Schoenfield has more than 20 years of experience including most recently as SVP of Sales, Marketing and Business Development at Aeris Communications. In addition to this role, Mr. Schoenfield led the expansion of Aeris into Latin America as President of Aeris South America. Previously, Mr. Schoenfield served as Vice President of International Development for Tetra Tech, a North American telecommunications infrastructure provider. Mr. Schoenfield led the strategic initiative of expanding Tetra Tech's business operations globally.

“Bob brings tier-one carrier relationships to Polaris Wireless and we look forward to continued strong growth in both our traditional markets in wireless telecommunications and emergency services as well as emerging opportunities with security and law enforcement agencies,” said Manlio Allegra, Polaris Wireless CEO.

“The wireless telecommunications market needs location solutions that work where GPS doesn’t, including indoors and urban settings,” said Robert Schoenfield, V.P. of Sales, Polaris Wireless. “Polaris Wireless has a unique technology advantage and provides the enhanced accuracy in these challenging environments that will enable the next generation of location based applications and services.”

Mr. Schoenfield will be working throughout North America to continue the adoption of Polaris Wireless’ solutions with carriers for emergency services, location based services and law enforcement agencies as carriers evolve their networks to 4G technologies

Active within the wireless and technology communities, Mr. Schoenfield has participated in the CTIA’s WIC Leadership Council, and as board member in the security industry’s Alarm Industry Communication Council (AICC) and the automotive industry at the Connected Vehicle Trade Association (CVTA).

About Polaris Wireless

Polaris Wireless is committed to simplifying and improving the process of location of mobile devices for carriers and government agencies around the globe by serving as the price/performance leader delivering accurate, reliable and flexible products to support a variety of applications. Since 2003 Polaris has been successfully deploying the only software-based

location system that meets FCC E911 Phase II requirements in the US and around the world
Polaris is backed by venture capital funds Draper Fisher Jurvetson, Draper Richards and Centre
Palisades Ventures. For more information about Polaris Wireless please visit
<http://www.polariswireless.com>.

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For Additional Information, Please Contact:

Polaris Wireless Contact:

Kathleen Gratehouse

(415) 963-4174 ext. 2

kathleen (at) bordersgratehouse.com